

Yusuf Bin Ahmed Kanoo (GSA) Wins ‘Outstanding Sales Achievement Award for 2010’ From Korean Air



The company was recognized for its outstanding performance and sales and marketing support to Korean Air across the Kingdom.

May 15, 2011 – Riyadh, Kingdom of Saudi Arabia: Yusuf Bin Ahmed Kanoo (GSA), Eastern Province, today announced that they have been awarded the ‘Outstanding Sales Achievement Award for 2010’ by Korean Air. The company was recognised for its outstanding performance and sales and marketing support to Korean Air across the Kingdom.

“We are pleased to win the Best GSA award for Saudi Arabia from Korean Air. YBA Kanoo, Eastern Province, has been working hard to help drive the growth of Korean Air’s business, both in the corporate and retail sector, in Saudi Arabia. Since Korean Air offers excellent value on individual and group fares and the best service on that sector, Kanoo Travel has been happy to recommend it to our customers who travel to those sectors,” says Mr. Othman Al Ghamdi, General Manager Saudi Arabia, Kanoo Travel.

“We signed YBA Kanoo, Eastern Province as our GSA for Saudi at Arabian Travel Market 2008. We have been working closely with them since then and are pleased with the way they have increased our business in this region. Our experience with Kanoo has always been positive and they definitely deserve to win this award for their performance and achievements for Korean Air in such a short period of time,” adds Mr. Seong Man Jun - Regional Manager, Gulf, Yemen & U.A.E for Korean Air.

Kanoo Travel, part of the YBA Kanoo Group, has been the pioneer of the Gulf’s travel industry as the Kanoo Group set up its first travel office in this region in 1935. The company has the unique distinction of serving customers throughout the Middle East through its own servicing network. Kanoo Travel’s objective is to provide customers top-class professional travel management services using the latest technology with the best customer service.

The company, which has over 180 IATA locations in the region, provides the most comprehensive and specialized services in the travel industry, placing special emphasis on servicing and managing relationships with its large customer base in the region for which it has won numerous service-quality Awards in both the leisure and business travel sectors.