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January 2010 issue

Top Luxury Travel Trends For 2010

In a recent survey discerning travelers and travel professionals gave their predictions for luxury travel trends for 2010. Naming everything from niche luxury cruises to personalized adventure travel in undiscovered regions, industry professionals have contributed their ideas about the future of luxury travel.

Reflecting the current economic setting, many travel professionals commented on new bargains, noting that it's expected that value for money will be the top priority, with concept and branding taking a backseat in the coming years. Luxury hotel and tour operators will thrive if they can demonstrate why it's worth paying a bit more for an extraordinary experience.



Travelers are looking for an optimal price/quality balance when they are selecting their luxury vacation. Proficient travel advisors are expected to provide the best available services in the top vacation destinations around the world.

Travel professionals are noticing a growing pressure in the industry to provide exotic travel and customized, ultimate experiences. Travelers are seeking above-and-beyond adventures in exciting new destinations. Luxury adventure travel is on the rise and consumers can enjoy a growing selection of luxury safaris, heli-ski trips, niche boat cruises, personalized art tours, tailor-made culinary courses, and high-speed car tours in top vacation destinations like Cape Town, Provence, Tuscany and New York.

Although neither a newcomer nor a veteran, eco-luxury travel is definitely carving its place into the luxury travel market. 2010 will see a continued rise of intimate, sustainable villa resorts developing in eco-friendly destinations. Green travel promises exciting adventures and conscientious travel experiences.

Where are trendy travelers headed? Industry experts foresee Europe enjoying a rebound for the jetset crowd. It's a safe bet for the more conservative traveler but also offers new hotspots like Sardinia and Croatia and renewed interest in old favorites like Ibiza, Provence and Mykonos. The more adventurous luxury vacations will take discerning travelers to exotic destinations like Ecuador, Tanzania, Belize and the adventure capital, New Zealand.

Disneyland Paris > [Click here](#) to access website



Contact your nearest Kanoo Holidays office for information and bookings. For list of offices > [click here](#)

Kanoo Holidays 'Special Offers'



ENCHANTING ETHIOPIA - HOTEL + AIR TICKET

Cost: FROM AED 2015 PER PERSON (valid from Dubai only)

Validity : Monday, January 11, 2010 - Monday, January 25, 2010

A collection of special group packages to Ethiopia.

[Learn More](#)



GOA SPECIAL

Cost: FROM USD 527 PER PERSON

Validity : Sunday, January 10, 2010 - Thursday, April 15, 2010

[Learn More](#)



CRUISE AROUND THE ARABIAN GULF

Cost: FROM USD 780 PER PERSON

Validity : Monday, January 18, 2010 - Monday, April 12, 2010

[Learn More](#)



MUSCAT

Cost: FROM USD 333 PER PERSON

Validity : Tuesday, January 05, 2010 - Wednesday, March 31, 2010

A friendly, relaxed place with just enough museums and markets to keep you busy for a few days.

[Learn More](#)



ISTANBUL

Cost: FROM USD 94 PER PERSON

Validity : Tuesday, January 05, 2010 - Wednesday, March 31, 2010

Few countries can boast of the lure of a place that is a natural combination of healing mineral springs, pristine beaches, and azure waters with green fields in the backdrop.

[Learn More](#)

- Prices include accommodation for specified nights including return airport transfers (where mentioned).
- Prices are per person, (starting from), on twin sharing basis.
- Kanoo Holidays Terms and conditions apply to all bookings.
- All prices are subject to change at any time without prior notice.

Visit the Bahrain International Airshow on 21-23 January 2010

The inaugural Bahrain International Airshow (BIAS) 2010 will provide a totally new concept to the global aerospace community. BIAS is set to stage one of the most influential and prestigious aerospace hospitality events in the region.

This unique Business-to-Business event has been modeled by experts and will cater for the civil, defense and business aviation markets. The show will afford you an exclusive opportunity to focus on your clients and suppliers and to meet with visiting delegations.

The Sakhir Airbase is positioned in close proximity to the F1 Grand Prix Circuit and provides a perfect setting for this high-class and prestigious event.

The show will enjoy unprecedented support from its Royal Patrons. Their Highnesses will be hosting guests daily within the Royal Enclosure and facilitating important meetings and hosting delegations.

The Kingdom of Bahrain, Civil Aviation Affairs and Farnborough International Ltd are delighted to host this event and look forward to welcoming you in January 2010. Contact Kanoo Holidays or Kanoo Travel for packages and hotel rates in Bahrain. [More](#)

Kanoo Holidays 'Package Offers'



MALAYSIA

7 DAYS / 6 NIGHTS

Starting from USD 436 (Price Per Person on Twin Sharing Basis)

Sunday, January 10, 2010 to Friday, April 30, 2010

Exciting, diverse Malaysia – a destination unrivalled by any other.

[\(click for details\)](#)



EXPERIENCE JORDAN

5 DAYS / 4 NIGHTS

USD 642 (Price Per Person Based on Twin Sharing Basis)

Friday, January 15, 2010 to Monday, May 31, 2010

Drive southwards along the Kings' Way to Petra, visiting Madaba with the oldest map of the Holy Land, and its Mos, Mt. Nebo and burial site of Moses overlooking the Dead Sea

[\(click for details\)](#)



CLASSICAL COUNTRY TOUR - SRI LANKA

7 DAYS / 6 NIGHTS

Starting from USD 417 (Price Per Person on Twin Sharing Basis)

Friday, January 15, 2010 to Wednesday, March 31, 2010

You have a right to dream, and in Sri Lanka you would discover your dreams could become a reality....

[\(click for details\)](#)



ROMANCING THE TAJ

6 DAYS / 5 NIGHTS

Starting from USD 351 (Price Per Person on Twin Sharing Basis)

Monday, June 01, 2009 to Wednesday, March 31, 2010

Taj Mahal or "the Crown Palace", is a beautifully crafted white marble monument of India, a memento of love that was built by Mughal Emperor Shah Jahan in the memory of his beloved wife Mumtaz Mahal.

[\(click for details\)](#)



INCREDIBLE HIMALAYAS

9 DAYS / 8 NIGHTS

USD.591 (Price Per Person on Twin Sharing Basis)

Monday, June 01, 2009 to Wednesday, March 31, 2010

Himalayas - undoubtedly one of the most spectacular and impressive range in the world, is fast becoming the most visited adventure zone of the world.

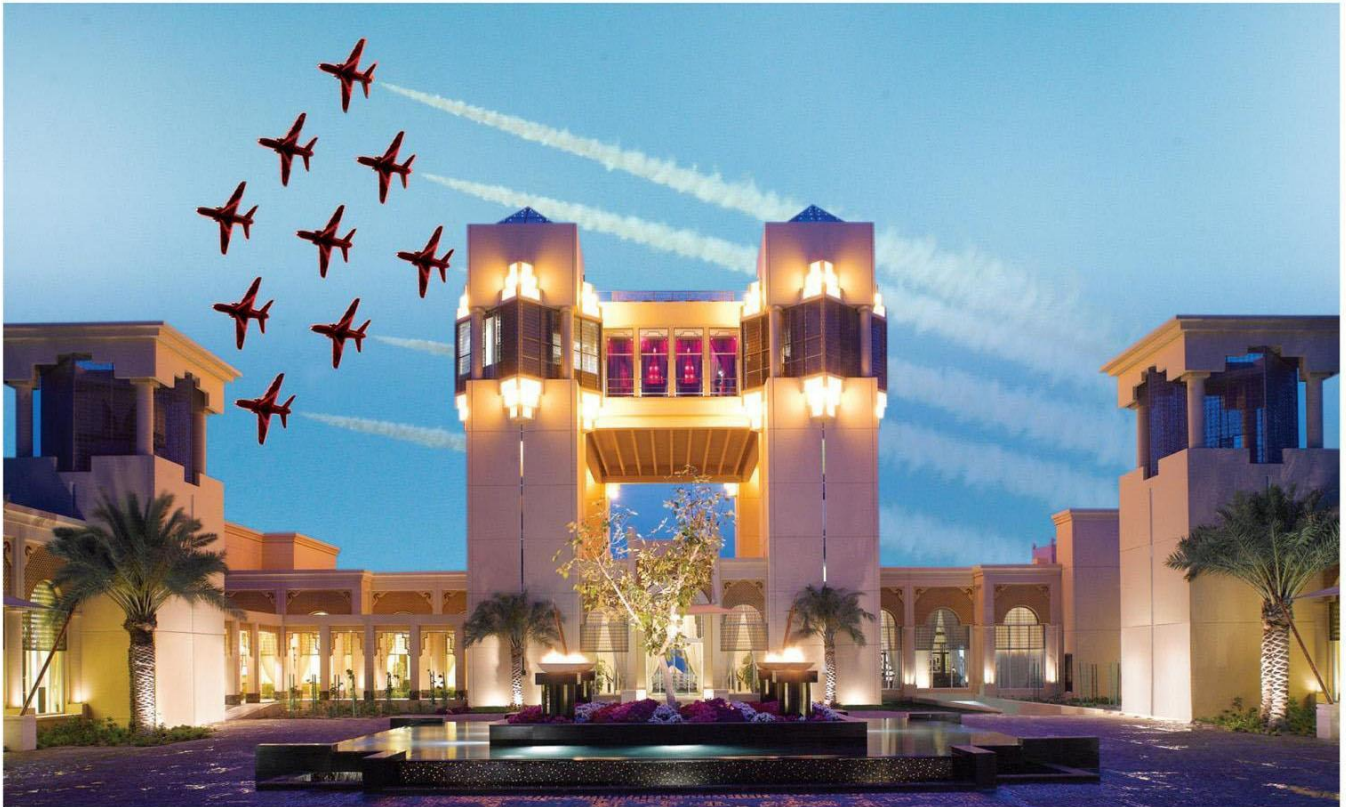
[\(click for details\)](#)

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Bernie tips Schumi for F1 2010 title in 'jaw-dropping season'

F1 supremo Bernie Ecclestone places an early bet on returnee Michael Schumacher to lift the 2010 drivers' crown with Mercedes Grand Prix - and forecasts 'a jaw-dropping season' ahead

F1 commercial rights-holder Bernie Ecclestone has tipped returnee Michael Schumacher for the drivers' crown in 2010, six years on from when the German legend last lifted the ultimate laurels – as the British billionaire predicts 'a jaw-dropping season' ahead. Book your F1 tickets, flights and hotels now. Contact Kanoo Holidays for details.



Luxury Awaits during Bahrain Airshow 2010

Come and discover Banyan Tree Al Areen, the only all villa private pool resort in Bahrain. Being just five minutes away from the First Bahrain International Airshow event, you could indulge in a complete sensory experience, be revitalised by holistic Asian healing traditions in the Middle East largest spa and enjoy the finest cuisine.

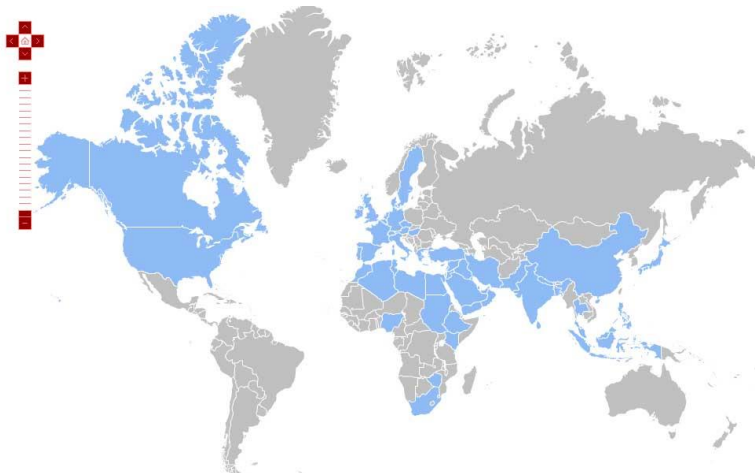
One Bedroom Deluxe Pool Villa at BHD 260 accommodation only.

Two Bedroom Royal Pool Villa at BHD 520 accommodation only.

The promotion is valid from 18-23 January 2010. Above rates are inclusive of all taxes, per room, per night.

Contact your nearest Kanoo Travel outlet for more details and reservations.

Find out more about your favorite holiday destination before you travel ...



Click on link to access important information about your favorite holiday destination.

- Key facts
- Geography
- Restaurants and Dining
- Accommodation
- Nightlife
- Shopping
- Where to go?
- What to do?
- Best time to visit
- And much more

[Link - \(click here for online map\)](#)

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